INVOICE



WXII 700 Coliseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

Invoice # Invoice Date Invoice Month Invoice Period 937589-1 08/05/12 August 2012 07/30/12 - 08/05/12

Station Account Executive Sales Office Sales Region WXII Fran Berg Eagle-Washingt National

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Advertiser **Product** Estimate Number Obama/D/President SKED A 60'S 1519 Flight Dates Order# Alt Order# 07/31/12 - 08/06/12 937589 07893563 Billing Calendar Billing Type Deal# Cash Broadcast

Special Handling IDB# Advertiser Code | Product Code 95 9912856 101 Agency Ref Advertiser Ref

Send Payment To: **WXII** PO Box 26888 Lehigh Valley, PA 18002-6888

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|------|-------------|---------------------|------------------------------------|------------------------------------|---------------------------------|--------|-------------------------------|------------|------|---------------------------------|
| = | 1 07/31/12 | 08/03/12 | 7a-9a Today Show | 7a-9a | -TWTF | 1:00 | 1 | \$2,400.00 | NM | |
| | Weeks: | Start Date 07/30/12 | End Date MTWTFSS 08/05/12 -TWTF | Spots/Week | Rate \$2,400.00 | | | | | |
| | Spots: # Ch | Day Air | | | Start/End Time 7a-9a | | <u>h Ad-ID</u> 0 ofa12G077 | 7H | | Rate Type \$2,400.00 NM |
| | 2 07/31/12 | 08/03/12 | M-F WXII News @ 43 | 0a 430a-5a | -TWTF | 1:00 | 1 | \$100.00 | NM | |
| | Weeks: | Start Date 07/30/12 | End Date MTWTFSS 08/05/12 -TWTF | Spots/Week 1 | <u>Rate</u> \$100.00 | - | | | | |
| | Spots: # Ch | | | iplion VXII News @ 430a | Start/End Time 430a-5a | | h <u>Ad-ID</u> 0 ofa12g077 | 7н | | Rate Type \$100.00 NM |
| | 3 08/04/12 | 08/04/12 | WXII 12 Sa/Su News | at 6 6-8am | S- | 1:00 | 1 | \$600.00 | NM | |
| | Weeks: | Start Date 07/30/12 | End Date MTWTFSS 08/05/12S- | Spots/Week 1 | Rate \$600.00 | | | | | |
| | Spots: # Ch | | | iption 12 Sa/Su News at 6am | Start/End Time 6-8am | | <u>h Ad-ID</u> 0 ofa12g07 | 7н | | <u>Rate Type</u> \$600.00 NM |
| | 4 07/31/12 | 08/03/12 | Live with Regis & Kell | y 9-10AM | -TWTF | 1:00 | 2 | \$500.00 | NM | |
| | Weeks: | Start Date 07/30/12 | End Date MTWTFSS 08/05/12 -TWTF | Spots/Week 2 | <u>Rate</u> \$500.00 | | | | | |
| | Spots: # Ch | | | ription vith Regis & Kelly | Start/End Time 9-10AM | | <u>h Ad-ID</u> 0 0FA12G077 | 7 u | | <u>Rate Type</u> \$500.00 NM |
| | 2 W | | | vith Regis & Kelly | 9-10AM | | O OFA12G07 | | | \$500.00 NM |
| | 5 07/31/12 | 08/03/12 | Olympic Daytime M-F | Olympic Daytime M | -TWTF | 1:00 | 4 | \$700.00 | NM | |
| - | Weeks: | Start Date 07/30/12 | End Date MTWTFSS 08/05/12 -TWTF | Spots/Week 4 | Rate \$700.00 | | | <u></u> - | | |
| | Spots: # Ch | | | | Start/End Time | | h Ad-ID | | | Rate Type |
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| | 1 W | | • ' | pic Daytime M-F | Olympic Daytime | | 0 | | | \$700.00 NM |
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| | 6 07/31/12 | 08/03/12 | M-F WXII 12 News @ | | -TWTF | 1:00 | 3 | \$1,200.00 | NM | |

INVOICE



Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| 937589-1 | 08/05/12 | August 2012 | 07/30/12 - 08/05/12 |
|----------|----------|-------------|---------------------|
| | | | Invoice Period |

| Advertiser | Product | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 60'S | 1519 |

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| Spots: # Ch | Vews @ 5 pm News @ 5 pm News @ 5 pm News @ 5 pm News @ 5 pm | -TWTF Rate \$1,200.00 Start/End Time 5-6pm 5-6pm 5-6pm 5-6pm 5-6pm | 1:00 |)FA12G077 | \$1,200.00 | NM | Rate Type |
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| 1 WXII Tu 07/31/12 See MG 6.4 2 WXII W 08/01/12 5:27 PM M-F WXII 12 M 3 WXII Th 08/02/12 5:38 PM M-F WXII 12 M 4 WXII F 08/03/12 5:23 PM M-F WXII 12 M MG for 6.1 07/31 7 07/31/12 08/03/12 M-F WXII 12 News @ 6 p6-63 Weeks: Start Date End Date MTWTFSS Sp 07/30/12 08/05/12 -TWTF Spots: # Ch Day Air Date Air Time Description 1 WXII Tu 07/31/12 6:12 PM M-F WXII 12 M 8 08/04/12 08/04/12 Sa WXII 12 News @ 6 pn6-63 Weeks: Start Date End Date MTWTFSS Sp 07/30/12 08/05/12S- Spots: # Ch Day Air Date Air Time Description 1 WXII Sa 08/04/12 6:21 PM Sa WXII 12 News 9 08/05/12 08/05/12 Su WXII 12 News @ 6 pn6-63 Weeks: Start Date End Date MTWTFSS Sp 07/30/12 08/05/12S Spots: # Ch Day Air Date Air Time Description 1 WXII Su 08/05/12 6:22 PM Su WXII 12 News 10 07/31/12 08/03/12 Olympic Zone Olym Weeks: Start Date End Date MTWTFSS Sp 07/30/12 08/05/12S Spots: # Ch Day Air Date Air Time Description 1 WXII Su 08/05/12 7:51 PM Olympic Zone 10 07/31/12 08/03/12 Olympic Zone Olym Weeks: Start Date End Date MTWTFSS Sp 07/30/12 08/05/12 7:51 PM Olympic Zone 1 WXII Th 08/02/12 7:51 PM Olympic Zone 1 WXII F 08/03/12 7:45 PM Olympic Zone 11 07/31/12 08/03/12 Mo-Sat/ Sun Prime OlympMo-Sat/ Sun Films Description 1 WXII Tu 07/31/12 Air Time Description | News @ 5 pm News @ 5 pm News @ 5 pm | 5-6pm 5-6pm 5-6pm | :00 1:00 0 |)FA12G077 | | | |
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| 3 WXII Th 08/02/12 5:38 PM M-F WXII 12 N 4 WXII F 08/03/12 5:23 PM M-F WXII 12 N MG for 6.1 07/31 7 07/31/12 08/03/12 M-F WXII 12 News @ 6 p6-63/ Weeks: Start Date O7/30/12 08/05/12 -TWTF Spots: # Ch Day Air Date Air Time Description 1 WXII Tu 07/31/12 6:12 PM M-F WXII 12 N 2 WXII W 08/01/12 6:28 PM M-F WXII 12 N 8 08/04/12 08/04/12 Sa WXII 12 News @ 6 pn6-63/ Weeks: Start Date End Date MTWTFSS Spots: # Ch Day Air Date Air Time Description 1 WXII Sa 08/04/12 6:21 PM Sa WXII 12 News 9 08/05/12 08/05/12 Su WXII 12 News @ 6 pn6-63/ Weeks: Start Date O7/30/12 6:21 PM Sa WXII 12 News 9 08/05/12 08/05/12 Su WXII 12 News @ 6 pn6-63/ Weeks: Start Date End Date MTWTFSS Spots: # Ch Day Air Date Air Time Description 1 WXII Su 08/05/12S Spots: # Ch Day Air Date Air Time Description 1 WXII Su 08/05/12 G:22 PM Su WXII 12 News 10 07/31/12 08/03/12 Olympic Zone Olym Weeks: Start Date End Date MTWTFSS Spots: # Ch Day Air Date Air Time Description 2 WXII Th 08/02/12 -TWTF Spots: # Ch Day Air Date Air Time Description 2 WXII Th 08/02/12 7:51 PM Olympic Zone 1 WXII F 08/03/12 7:45 PM Olympic Zone 1 WXII F 08/03/12 Mo-Sat/ Sun Prime OlympMo-Sat/ Sun Frime Date Air Time Description 1 WXII Tu 07/31/12 8:50 PM Mo-Sat/ Sun Frime OlympMo-Sat/ Sun Frime OlympMo-Sat/ Sun Frime Date Air Time Description 1 WXII Tu 07/31/12 8:50 PM Mo-Sat/ Sun Frime OlympMo-Sat/ Sun Frime Olym | News @ 5 pm News @ 5 pm | 5-6pm | 1:00 | | Ή | | \$1,200.00 N |
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| | 1 Prime Olympics Im pots/Week 1 | Rate \$300.00 | | <u>Ad-ID</u> DFA12G077 | <u>'H</u> | | \$300.00 N |

INVOICE



Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 937589-1 | 08/05/12 | August 2012 | 07/30/12 - 08/05/12 |

| Į | Advertiser | Product | Estimate Number |
|---|-------------------|-------------|-----------------|
| ĺ | Obama/D/President | SKED A 60'S | 1519 |

www.wxii12.com

Payment Terms 30 Days

Agency Commission \$3,090.00

Net Amount Due \$17,510.00